

Entrepreneurship Learning Institutions

There are hundreds of institutions and training providers offering courses in business management and entrepreneurship, and most of these will add value to someone looking to start or grow their small business. This list however, focuses on entrepreneurship courses accredited by South African Universities and/or the South Africa Qualifications Authority (SAQA).

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Cape Peninsula University of Technology



Course: National Diploma in Entrepreneurship

Location: Cape Town Campus

Course Duration: 3 years full time

Cost: R14 500 to R18 500 per year (2016 Price)

The Cape Peninsula University of Technology was established on 1 January 2005, when the Cape Technikon and Peninsula Technikon merged. Today, this institution is the only university of technology in the Western Cape and is the largest university in the region, boasting more than 30 000 students, several campuses and service points, and more than 70 programmes.

The aim of the National Diploma in Entrepreneurship course is to enable graduates to contribute to economic upliftment and job creation by starting their own businesses, assisting others to start businesses, or to manage existing businesses.

The major focus is on small business management and small business management practice, with marketing as a secondary focus.

Career Opportunities

High unemployment increases the need for people to be trained and educated to provide for themselves. Entrepreneurial training and teaching is one way of satisfying this need. Graduates can start their own business or be employed by the Department of Trade and Industry, banks, or other institutions to deal with small businesses.

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The Gordon Institute of Business Science (GIBS)



Course: Social Entrepreneurship Programme

Location: Johannesburg

Course Duration: 1 Year part time

Cost: R29 500 (2016 Price)

The flagship programme of the GIBS Network for Social Entrepreneurs, the Social Entrepreneurship Programme (SEP), is designed to provide social changemakers and entrepreneurs with the skills, creative thinking and networks needed to tackle the complex social and economic realities of the communities within which they work. This comprehensive, year-long programme will equip you with the business skills needed to start or grow your organisation and maximise your impact.

The Social Entrepreneurship Programme (SEP) is for middle-managers who want to make a difference. The course takes excellence in business thinking and applies it to the social development space. SEP blends world-class business expertise with the complexities of social change and is designed for leaders who wish to be more effective managers and visionaries.

How you will benefit

- Gain insight into the complex challenges of social change, financial sustainability and innovation;
- Develop a deeper understanding of strategy, leadership and governance;
- Acquire business skills in finance, operations and management; and
- Ensure practical application of theoretical ideas to your immediate work

The Programme is divided into four training blocks across the following themes:

1. Creating change;
2. Sustaining change financially;
3. Sustaining change operationally; and
4. Scaling change.

Each module consists of theory (reading and lectures); context (case studies, guest speakers, etc.) and integration (syndicate work, assignments, and projects). Delegates will attend four, four-day modules at the GIBS campus.

Classes have a reputation for passionate debate as theories, experience and the diverse worlds of entrepreneurs, NGOs, business and government meet. This programme is subject to the University of Pretoria's accreditation and processes, but is not yet accredited through SAQA. It is pitched at a National Qualifications Level six.

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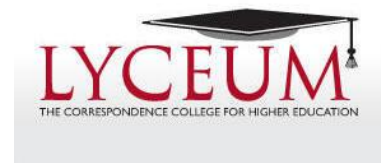
Lyceum College

Course: Certificate in Entrepreneurship Management

Location: National (Distance learning)

Duration: Min 1 year, Max 2 years part time

Cost: Enquire at a Lyceum Sales Office for a current programme pricelist.



A Certificate in Entrepreneurship Management, through Lyceum's School of Business will teach you how to identify business opportunities, develop a sustainable business or work for a company in an entrepreneurial role.

The course focuses on applying principles of innovation and entrepreneurial knowledge to create and develop new ventures as well as manage small and medium-sized businesses. Entrepreneurs use a variety of business, managerial and personal skills to conceptualise new business ventures.

The programme is designed to equip individuals with entrepreneurial skills to contribute towards the creation of wealth and economic stability in society. It will help you build the skills necessary to unlock business opportunities and successfully manage your own business or pursue a career as an entrepreneur in a corporate setting. Successful candidates will also be granted access to other Lyceum Programmes on NQF level 6 and 7.

The minimum entry requirement is a National Senior Certificate or equivalent.

Certification

Upon successful completion, you will receive a Certificate in Entrepreneurship Management. This programme is accredited by the Council on Higher Education (CHE) and registered with the Department of Higher Education and Training (DHET). SAQA ID: 24332, NQF Level 5 (Credits: 120)

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Website: <http://www.lyceum.co.za/>

Raymond Ackerman Academy

Course: Entrepreneurial Development

Location: Johannesburg and Cape Town

Course Duration: 6 Months full time

Cost: R 1 950.00 (2016 price – the programme is subsidised and is worth R 20 000 per student)



The Raymond Ackerman Academy is a post-matric level academy that offers an inspiring and innovative six month, full time programme in entrepreneurial development.

The course aims at empowering young people between the ages of 18 and 30 on their entrepreneurial journey while developing their business and life skills. It is practical, builds up on existing skills and allows students to express themselves and their creativity. Ultimately the Academy wishes to assist individuals with creating their entrepreneurial vision.

The courses continue to provide a tertiary education to those who ordinarily would not be able to attend university, either because of financial constraints or other circumstances. The Academy strives to help young people rise above their social, financial, time and academic constraints to achieve a quality education in entrepreneurship.

There are two campuses – Cape Town (situated at the University of Cape Town Graduate School of Business) and Soweto (situated at the University of Johannesburg Soweto campus).

Website: <http://www.ackermanacademy.co.za/>

The South African Institute of Entrepreneurship

Course: New Venture Creation Learnership Programme

Location: Cape Town

Course Duration: 1 Year part time

Cost: No Cost



For the past 20 years, the South African Institute for Entrepreneurship (SAIE) has been fighting unemployment and poverty in the country by providing entrepreneurially-focused initiatives. The SAIE trains educators, trainers, co-operatives and community-based organisations to convey business skills, uncover entrepreneurship qualities and ensure sustainable economic development and wealth creation.

The New Venture Creation Learning Programme is a year-long programme covering eight entrepreneurial and business skills modules, including business environment and marketing; business planning; financial management and planning; business strategy and operation; business ideas generator and human resource issues; business roles; management skills; leadership and communications; entrepreneurship, performance and careers.

Each module takes one month to complete – learners attend one week of training and three weeks working in their business as well as preparing the assignments for the current module. The NVC is a Service Seta accredited programme, registered at NQF level 4.

Workplace activities include running practical businesses and completing assignments, post which learners are expected to generate business ideas, conduct research and implement the ideas they find most viable. Each learner is expected to run and sustain the business for the entire leadership period. Learners' business are monitored and mentored on a regular basis. Completion of each module is followed by an assessment and moderation conducted by the SAIE qualified staff.

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University of Cape Town



UNIVERSITY OF CAPE TOWN
IYUNIVESITHI YASEKAPA • UNIVERSITEIT VAN KAAPSTAD

Course: Postgraduate Diploma in Entrepreneurship

Location: Cape Town

Duration: 8 months full time

Cost: R44 600 to R48 300 (2016 Price)

The Postgraduate Diploma in Entrepreneurship (PDE) aims to provide graduates with an intensive, one-year introduction to the theory and practice of entrepreneurship. The course is designed to enable enterprise start-ups, but also to equip students for entry into a broad range of organisational settings. Key to the course is the appreciation of competitive advantage, and how creativity and innovation may be harnessed to achieve this. An action learning framework is applied throughout.

Central to the PDE curriculum is the Genesis Project. On Genesis, groups of students conceive, start up and run their own small businesses for the duration of the academic year. First and second semester business-theory courses are tied to Genesis, enabling students to apply taught theory in the real lives of their own businesses. Although the Genesis project is a group project, candidates are also evaluated on an individual basis.

Whilst running their own business, students concurrently attend a suite of courses that have been developed both specifically for the PDE, and for other management diplomas as well. The first half of the year concentrates on a number of key functional business areas and includes courses like Entrepreneurial Strategies, Introduction to Corporate Finance, Business in Context, Marketing and Business Computing.

In the second half of the year courses include: Management Theory in Practice, The Politics of Enterprise, Effective People Practices, and E- Marketing. Students also attend a course in Business Communication and Career Development.

The PDE is a full-time two semester course and commences in early February and concludes with final exams in October.

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University of Cape Town – Bertha Centre for Social Innovation and Entrepreneurship

Course: Leading Social Entrepreneurship

Location: Cape Town

Duration: 5 Days

Cost: R14 000 (2016 Price)



Social entrepreneurship is heading into a new era, with social entrepreneurs, funders and policymakers looking at scale and impact in new ways, focusing efforts beyond technical fixes and seeking to transform sectors, systems and societies at large.

Leading Social Entrepreneurship is a short course that gives leaders of social enterprises exposure to the most recent developments in the field, providing them with the tools and frameworks to take their social enterprises to the next level. Convened by the Bertha Centre for Social Innovation and Entrepreneurship, this course will also promote local and global networking amongst senior-level participants and leading speakers, providing a unique community of practice that will serve participants far beyond the duration of the course.

In this course, nonprofit leaders and those operating in the social enterprise space will be given tools to strategically grow the impact of their organisations and businesses, while also exploring models to positively influence the systems within which they operate.

This course will also look at leadership and management principles, while considering the unique challenges that social enterprises and nonprofits face. The course will feature a series of case studies highlighting leading social entrepreneurs from around the globe who are engaged in scaling impact and shifting systems for social change.

Workshops will be led by a diverse group of faculty and experts in their field. Ultimately, the course will allow participants to build a practical toolkit that will immediately be applicable once they return home to run their organisations.

Applications are welcome from founders, CEOs and senior managers of established social ventures (both for-profit and non-profit), generally operating for at least 3 years.

The materials for this course have been developed in collaboration with the Schwab Foundation for Social Entrepreneurship, with funding from the Motsepe Foundation.

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Website: www.gsb.uct.ac.za

Course: UCT Start and Manage a Small Business

Location: Online

Duration: 9 weeks part time

Cost: R11 900 (2016 Price)



Around 80% of South African start-ups fail in their first 2 years of operation. Yet, entrepreneurs who prepare themselves with the background knowledge and practical skills relevant to small businesses have a high chance of surviving the early years, and achieving sustainable business growth.

This highly practical 9-week short course deals extensively with all facets of starting and running a business in South Africa. You'll be guided through each stage of business establishment and management, from conceptualising a new business idea to selling your first product or service and growing your enterprise sustainably.

Through this course, you'll gain the confidence and expertise to effectively start your own business, or better manage and grow your current small business.

The UCT Start and Manage and Small Business short course is a great choice for you if:

- You are an aspiring entrepreneur and want to start your own business in the future.
- You're looking to improve the running of your small business to increase productivity and growth.
- You are employed within a small business and want to contribute to the success and growth of that business, and advance your career.

Contact: +27 21 447 7565 (ext. 400)

Email: enrolments@getsmarter.co.za

Website: <http://www.getsmarter.co.za>

University of the Free State

Course: Entrepreneurship & Innovation

Location: Online: 14 Days / Face to Face: 2 Days

Duration: 14 days

Cost: R2 950 (2016 Price)



The course aims to equip the participant to be able to successfully identify and assess his/her own opportunity and to write a business plan for the new opportunity.

By the end of the course, participants should be able to:

- Identify and determine what entrepreneurs need to know about the critical driving forces in a new venture success.
- Critically assess successful entrepreneurs and investors create, find and differentiate profitable and durable opportunities from just "another good idea", and how opportunities evolve over time.

- Estimate and determine the necessary financial and non-financial resources needed for new ventures, identify the criteria used to screen and evaluate proposals, the attractiveness and risk, and how to obtain start-up and early growth capital.
- Determine the critical tasks to be accomplished, the hurdles to overcome during start-up and early growth, and what has to happen to succeed.
- Apply the Venture Opportunity Screening Techniques to an actual start-up idea, and subsequently, be able to develop and prepare a business plan suitable for guiding start-up, attracting financing and realizing an eventual harvest.
- Craft and prepare a personal entrepreneurial strategy to identify relevant issues, requirements and trade-offs.

This course is recommended for executives, managers, planners and analysts or any individual who wants to start his/her own business.

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Website: <http://www.ufsbs.ac.za/>

University of Pretoria



Course: Entrepreneurship Development Programme

Location: Pretoria

Duration: 1 year part time

Cost: R27 360 (2016 Price)

The Entrepreneurship Development Programme is a comprehensive 20-day programme presented on Saturdays (8 hours per contact session) including a mentorship component at the University of Pretoria's Groenkloof Campus.

The unemployment rate in South Africa is extremely high – especially among the youth of South Africa – and many prospective entrepreneurs struggle to enter the business world with only a matric qualification. This practical programme is offered by well-qualified and experienced entrepreneurs and provides school leavers with a fitting opportunity to improve their matric results and be accepted for completing tertiary education.

After successful completion of the programme, you will be able to:

- register a business at the CPIC and SARS
- procure tenders in both the public and private sector
- actively trade in the marketplace, and
- create a job for yourself while being more marketable in the workplace.

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Tshwane University of Technology

Course: National Diploma in Entrepreneurship

Location: Pretoria and Polokwane

Duration: 3 Months

Cost: R1700 (2016 Price)



**Tshwane University
of Technology**

We empower people

For a full prospectus, [click here](#).

Contact Tel: 086 110 2421

Pretoria Campus Tel: 012 382 5911

Polokwane Campus Tel: 015 287 0700

Email: general@tut.ac.za

Website: <http://www.tut.ac.za/>

Unisa



Course: Short Course in SMME Management (72087)

Location: Distance Learning

Duration: 3 Months

Cost: R1700 (2016 Price)

The purpose of this Short Learning Programme (SLP) is to empower students with the knowledge, skills and values, to equip them for entrepreneurial and management responsibilities in a small business; show them how to apply marketing concepts and principles relating to product, pricing, promotion and distribution strategies in the business; show them how to manage the operations of the business ethically, efficiently and effectively with respect to human resources management and production and operations management; and show them how to manage the finances and assets and evaluate the financial performance of a small business.

This course is aimed at:

- Existing small business owners with fewer than 50 employees who would like to enhance their management skills in preparation for business growth.
- Potential entrepreneurs intending to start a business and who need the skills to manage their small business effectively.

Admission requirements

Senior Certificate or an equivalent NQF level 4 qualification

On registration students will be provided with a study guide and a number of tutorial letters. Tutorial letters will also be sent during the course of the module. Students are welcome to contact lecturers for assistance during office hours.

Contact: +27 12 352 4288 / 4170 / 4317 / 4383

E-mail: cbm@unisa.ac.za

Website: www.unisa.ac.za/cbm

Course: Programme in Entrepreneurship and Small Business Management (71773)

Location: Distance Learning

Duration: 1 Year

Cost: R6 920 (2016 Price)

This programme is intended to

- (1) provide potential entrepreneurs with the necessary knowledge to establish and manage a business;
- (2) transfer entrepreneurial and managerial skills through indigenous and Africa relevant multimedia (mainly case studies, practical examples, simulation of real business situations);
- (3) improve the business management skills of those entrepreneurs who already own a small business; and
- (4) develop a cadre of entrepreneurs who will promote economic growth and create employment in order to meet the rising economic expectations of all South Africans.

Admission requirements

Senior Certificate or an equivalent NQF level 4 qualification and/or relevant business experience.

Contact: (012) 352 4288 / 4170 / 4317 / 4383

E-mail: cbm@unisa.ac.za

Web: www.unisa.ac.za/cbm

University of Stellenbosch – Centre for
Applied Entrepreneurship



Course: Young Minds Entrepreneurship Programme

Location: Stellenbosch

Duration: 1 Year part time

Cost: R36 600 (2016 Price)

The Young Minds Entrepreneurship Programme helps school-leavers, students and young graduates to create their own career opportunities in life.

The programme benefits you in the following ways:

- It will help you to define your direction and goals in life.
- It will prepare you to embark on a career path in business management.
- It will enable you to apply entrepreneurial thinking to create opportunities and wealth for yourself, and others.
- It will help you gain management and business skills that will increase your employability.

Target Audience

- Matriculants who wants to prepare for a successful career
- Students who terminated their studies and feel unsure about the future.
- Young graduates who want to create their own opportunities or move into corporate business.

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University of Stellenbosch (USB) Small Business Academy

Course: The SBA Development Programme (SBA DP)

Location: Cape Town

Duration: 9 Months

Cost: R2 200 (2016 price - subsidized by sponsors)

With the Small Business Academy, the USB makes a difference to the lives and businesses of small business owners in low-income communities. USB shares knowledge in an effort to develop business skills.

The SBA DP starts in March each year for participants from Khayelitsha, Mitchells Plain and other communities in Cape Town. Participants become part of the academy at the USB campus in Tyger Valley for nine months, after which they graduate with an NQF level 5 certificate from Stellenbosch University.

Participants are guided and supported with an intense programme, which includes:

- **Training:** Training is aligned with the competence level and needs of the small business owners. The subjects covered are small business essentials, marketing, financial management, computer training, and business plan writing and presentation.
- **Mentoring:** Mentorship is provided by volunteers from the USB alumni body. Each mentor goes through a training and selection process specifically designed for the SBA programme before being matched up with an SBA participant.
- **Engaged learning with MBA and other students:** USB's MBA students must do their assignments for the Business in Society module on the businesses that have been part of the SBA Development Programme. These students create a sustainable business intervention for these businesses. Many of the MBA, MPhil and visiting international students also do case studies or research assignments on matters pertaining to the SBA Development Programme's participants or businesses.
- **Workshops:** Practical workshops are part of the curriculum and participants must attend at least two. Workshops are offered by role models and other experts (corporate volunteers).

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http://www.usb.ac.za/pages/AboutUs/Small-Business-Academy.aspx

Varsity College



Course: Diploma in Business Management & Entrepreneurship (DipBME)

Location: 8 campuses across South Africa

Course Duration: 2 years

Cost: R64 000 (2016 Price)

Founded 20 years ago, Varsity College is an educational brand of The Independent Institute of Education (The IIE), the largest, most accredited private education provider in the country.

If you are interested in being an entrepreneur and managing your own business then choose the DipBME qualification. This Diploma equips students with core business principles and entrepreneurial skills to be able to work in and manage a small to medium size enterprise. Students not only acquire essential skills intended to enhance their own careers, they are also taught how to make a meaningful contribution to the strategic growth of any business or to one day manage their own business enterprises.

What is this diploma's accreditation status?

The Diploma in Business Management and Entrepreneurship is accredited by the Council on Higher Education (CHE) and is registered with the South African Qualifications Authority (SAQA,) on the National Qualifications Framework (NQF) as a 260-credit qualification on level 5 (SAQA ID: 58671).

Contacts:

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Durban: Tel: (031) 573 2038 or email: DBN@VARSITYCOLLEGE.CO.ZA

Durban Westville: Tel: (031) 266 8400 or email: DBW@VARSITYCOLLEGE.CO.ZA

Midrand: Tel: 010 224 4300 or email: MRD@VARSITYCOLLEGE.CO.ZA

Pietermaritzburg: Tel: (033) 386 2376 or email: PMB@VARSITYCOLLEGE.CO.ZA

Port Elizabeth: Tel: (041) 363 4223 or email: PE@VARSITYCOLLEGE.CO.ZA

Pretoria: Tel: (012) 348 2551 or email: PTA@VARSITYCOLLEGE.CO.ZA

Sandton: Tel: (011) 784 6939 or email: SDTN@VARSITYCOLLEGE.CO.ZA

Wits Business School – Centre for Entrepreneurship



Course: Various, dependent on the stage of business

Location: Johannesburg

Course Duration: Dependent on the course

Cost: Dependent on sponsorship

The Centre for Entrepreneurship was established in 2007 to facilitate research, learning and development, information and support, and advocacy through an application of shared-value creation and self-actualisation of entrepreneurs. Our mission is to provide the skills, tools, and coaching to facilitate drive within entrepreneurs who think differently. Located at the Wits Business School's Parktown Campus, the CfE is a bridge between academic knowledge on entrepreneurship and implementation of knowledge into practice by entrepreneurs.

We identify interventions and focus on asset-building within the first 1000 days of business.

- **Research:** In partnership with the WBS Masters' in Entrepreneurship and New Venture Creation, we provide regular thought leadership, policy briefs, and academic publications on Entrepreneurship
- **Learning and Development:** We offer a range of courses for Entrepreneurs at all stages, from NQF level 2-7
- **Information and Support:** We apply our research to engage with the public through networking events, debates, and 'Dragon's Den-Like coaching' for entrepreneurs
- **Advocacy:** We participate in a number of public sector and private sector partnerships to facilitate an entrepreneurial economy through competitions, lobbying, start-up weekends, and other events

For those interested in a new approach to business driven through self-actualisation and community-based development, we challenge you to become part of our new generation of 5000 entrepreneurs, with the goal of establishing 200 sustainable businesses within the next 5 years.

Contacts:

Lindy Mataboge on 011 717 3833 or email lindy.mataboge@wits.ac.za

Samkele Ngozwana on 011 717 3852 or email samkele.ngozwana2@wits.ac.za

Website: http://www.wbs.ac.za/centres/centre_for_entrepreneurship

Compiled on behalf of Business Partners Limited and the SME Toolkit South Africa. Last updated October 2016.

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